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CHOO CHOO CHARLEY'S!

FOR IMMEDIATE RELEASE

LONG BRANCH: After over 20 years of a successful tenure in Long Branch, New Jersey, Charley's Ocean Grill has been sold as reported by *Richard R. Santore of Bielat Santore & Company, Allenhurst, New Jersey*, the broker for the sale, The cozy ocean view restaurant and bar which has been serving both local clientele and summertime tourists since the mid 1980's has been sold to local businessman Ted Pappayliou and his brother George.

The two brothers were raised in the restaurant business by their parents who owned the Sampler Restaurant in Ocean Grove for years. But after college, they both pursued different careers, one becoming an attorney and the other a financial analyst. But as most things come full circle, so are the Pappaylious. Although George will continue to practice law, Ted is rolling up his sleeves and jumping into the restaurant business head first.

"I am very excited about the opportunity at Charley's." For years I have utilized my financial background for the betterment of the companies I worked for. Now I have the chance to use the knowledge I acquired in the corporate world in my very own business," states the new proprietor. "In looking for a business, one of my main objectives was to locate an establishment near my home. I have a young family and for too many years I have spent too much time on airplanes flying from one assignment to another. Being close to my family was one of the reasons I decided to leave the corporate world, and it was an integral part of my business selection process."

The new owners will continue to operate Charley's as it has been operated for the past twenty years. That is, as the "Cheers" of the north Long Branch area. "The place has such a loyal following, that like the television bar 'Cheers,' it seems that everyone knows everyone else's name," says *Santore*. Renovations are being planned that could add a glass enclosed second floor with a bar and dining room overlooking the ocean. "Long Branch is going through a period of explosive growth. Adding more seating and ocean views would certainly help accommodate all of the new residents moving into the immediate area," continues *Santore*.

Charley's is open seven days a week for dinner only.