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NASE HAS HIS OWN PLACE

FOR IMMEDIATE RELEASE

BRICKTOWN: It seems that Mort Nase has been in the restaurant business all of his life. The Point Pleasant resident has been a staple behind the bar at Frankie's Bar & Grill on Route 35 in Point Pleasant and was a principal reason for the success Frankie's enjoyed for over the past two decades. If you are a regular at Frankie's, or even if you just stop in occasionally, it is more than likely you were greeted or served by Mort Nase.

Well guess what? The next time you visit Frankie's for a beer or a burger, you are not going to see Mort's smiling face. It's not that Mort is retiring; gosh no, he's way too young for that. The truth is that Mort Nase has finally purchased his own restaurant and will be opening up soon. According to *Richard R. Santore, Bielat Santore & Company, Allenhurst, New Jersey*, the broker for the sale, Mort Nase and a partner have purchased Craig's Restaurant, 292 Princeton Avenue, Brick, New Jersey and after a few weeks of renovations will open up as the "Windward Grille."

When I asked Mort what he was seeking to accomplish in his new Brick restaurant, he couldn't stop talking; "We want to sell delicious and remarkable food and drink and make sure that the product we serve meets the highest standards of quality, freshness and seasonality, combining both creative and traditional American styles of cooking. We want to consistently provide our customers with impeccable service by demonstrating warmth, graciousness, efficiency, knowledge, professionalism and integrity in our work. We want to have every customer who comes through our doors leave impressed and excited, eager to come back again. We want to provide all who work with us a friendly, cooperative and rewarding environment that encourages long-term, satisfying, growth employment. We want to keep our concept fresh, exciting and on the cutting edge of the hospitality and entertainment industry and finally, we want to be a giving member of the community and to use our restaurant to improve the quality of life in the Brick area."

Well, that's sure a mouthful! So whether you are coming across the bridge from Mort's home town of Point Pleasant, wrapping up a sailing trip on the nearby Metedeconk River or just cruising down Route 70 looking for a place to eat, stop in and say hello to Mort. He wants to make you happy! The Windward Grille will be open for lunch and dinner following minor renovations.